

## PRODUCT & SERVICES OVERVIEW

### UPLY MEDIA, INC.

**SBA-Certified Service-Disabled Veteran-Owned Small Business (SDVOSB)**

**UEI:** YPE4G8X18N67 | **CAGE Code:** 9WMV4

**Primary NAICS:** 541990 (All Other Professional, Scientific, and Technical Services)

**Secondary NAICS:** 541611 (Administrative Management & General Management Consulting)

### Capabilities Statement & Mission

Uply Media Inc. operates as a specialized, high-stakes federal compliance, competitive intelligence, and identity verification bureau. Backed by military-grade discipline and an advanced cybersecurity framework, our **Strategic Sentinel** division provides rapid, nationwide operational relief to federal agencies.

We bridge the gap between heavy regulatory workloads and operational efficiency by transforming complex, backlogged data tasks into secure, streamlined outcomes. Every engagement is structured to help federal departments seamlessly fulfill mandatory Small Disadvantaged Business (SDB) and SDVOSB procurement sub-goals.

### Core Federal Offering: The Strategic Sentinel FOIA Backlog Redaction Block

Federal FOIA offices are under continuous pressure to meet statutory deadlines while managing overwhelming backlogs. Uply Media Inc. provides a turnkey, fixed-price, micro-purchase-eligible document review and redaction service engineered specifically for rapid agency relief.

### Core Deliverables Per Transaction Block

- **Volumetric Review Capacity:** Up to **2,500 pages** of raw, unredacted agency data processed per block.
- **Guaranteed Performance SLA:** Complete delivery of production-ready files within **10 to 14 business days**.
- **Precision Statutory Redactions:** Comprehensive identifying and tagging focused on **Exemption 6** (Personally Identifiable Information/PII) and **Exemption 4** (Commercial Trade Secrets/Proprietary Bid Architecture).
- **Compliance Output:** Complete generation of the mandatory federal exemption audit log itemizing every applied deletion by page and line.
- **Defensive Affidavit Architecture:** Automated assembly of legally binding supporting affidavits required to justify trade secret protections during reverse-FOIA actions.

### Why Agencies Trust Uply Media Inc.

#### 1. Advanced Cybersecurity Architecture

All client documents are ingested and processed under strict **NIST SP 800-171** and federal data privacy standards within our secure North Fulton compliance suite. Our methodologies are anchored by industry-leading credentials:

- Certified Information Systems Security Professional (**CISSP**)
- Certified Ethical Hacker (**CEH**)
- CompTIA **Security+**

#### 2. Intelligent, AI-Assisted Triage

Leveraging our verified **OpenAI AI Dev Certification**, we utilize secure, proprietary text-processing

scripts to scan document batches instantly. This advanced automated layer pre-flags risk tokens with extreme precision, allowing our executive compliance team to perform highly efficient quality assurance checks and eliminate manual processing delays.

### **3. Immediate, Frictionless Procurement (GPC Ready)**

This service is intentionally priced at a fixed fee of **\$14,500 per block**, placing it safely under the **\$15,000 federal micro-purchase threshold**.

- **No Contract Delays:** Program managers can bypass traditional, lengthy contracting channels and award assignments instantly via a single **Government Purchase Card (GPC)** swipe.
- **Flexible Scaling:** Transactions are structured as modular credit blocks. Your agency can purchase single or sequential blocks to scale according to active backlog volumes.

#### **Contact & Procurement Information**

To instantly clear an active data bottleneck and fulfill your department's mandatory small business utilization metrics, contact our executive team directly:

**Primary Contact:** *Kyle Ransom, CEO (U.S. Navy Veteran)*

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