



# Transform Your Communications with FacelessImpact Video Solutions



Virtual Capabilities Brief by  
Uply Media, Inc.

**Simplified Acquisition Threshold:  
Streamlined Procurement for  
Federal Agencies**



**PRESENTED BY:**

Uply Media, Inc.

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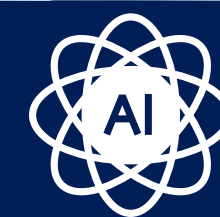
Contact Number: (470) 231-7367





# FacelessImpact Video Solutions

"Empower your agency with clear, concise, and impactful digital communication. With FacelessImpact Video Solutions, streamline your training, public awareness, and internal communications while ensuring consistency, security, and cost-efficiency. Let us help you enhance engagement, improve compliance, and achieve your strategic goals with our innovative, AI-driven video production services."



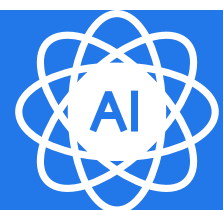




## About Us:

Uply Media, Inc., led by **U.S. Navy War Veteran and entrepreneur Kyle Ransom**, proudly presents "**FacelessImpact Video Solutions**," a premier suite of AI-driven digital communication services tailored for federal government agencies.

-  **Training Videos**  
Compliance, safety procedures, and cybersecurity awareness training videos.
-  **Informative Public Content**  
Engaging videos for public awareness campaigns and policy explanations.
-  **E-Learning Modules**  
Interactive educational videos for professional development courses.
-  **Internal Communications**  
Videos for internal processes, updates, and guidelines.



# Transform Your Government Communications with FacelessImpact Video Solutions

## AI-Driven Technology

Digital avatars, text-to-speech synthesis, and motion capture.

## Secure and Compliant

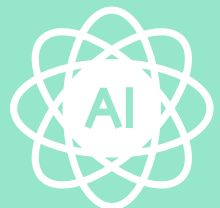
Adheres to federal standards, including Section 508 compliance.

## Cost Efficiency

Reduced need for on-screen talent and complex setups.

## Accessibility

Designed for all users, including those with disabilities.







# Training Programs

- High-Quality Training Videos
  - Scope: Development of compliance, safety procedures, and cybersecurity awareness training videos.
  - Key Benefits: Neutral, consistent presentation; reduced production costs; high engagement and retention.





# Public Health Campaigns

- Informative Public Content

- Scope: Creation of public awareness campaigns, policy explanations, and service instructions.
- Key Benefits: Clear, concise communication; enhanced public trust; streamlined production processes.





# E-Learning Modules

- E-Learning and Educational Modules
  - Scope: Interactive educational videos for professional development and training.
  - Key Benefits: Engaging, accessible learning; improved retention; easy updates and customization.





# Internal Communications

- Internal Process Communications

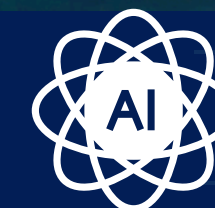
- Scope: Videos for internal updates, procedural guidelines, and organizational changes.
- Key Benefits: Consistent messaging; increased staff awareness; simplified production.





## NAICS and PSC Codes

- 541511 – Custom Computer Programming Services
- 541512 – Computer Systems Design Services
- 541820 – Public Relations Agencies
- 541611 – Administrative Management and General Management Consulting Services
- 611430 – Professional and Management Development Training





## Simplified Acquisition Threshold: Streamlined Procurement for Federal Agencies

Unlock the benefits of the Simplified Acquisition Threshold (SAT) to make your federal procurement processes faster and more efficient. Under the Federal Acquisition Regulation (FAR), SAT allows federal agencies to acquire goods and services quickly, with reduced administrative burden and competitive requirements.







## Key Points of SAT

- **Threshold Amounts:** Generally up to \$250,000, but varies depending on specific conditions and requirements.
- **Simplified Procedures:** Streamlined processes that reduce paperwork and expedite purchasing.
- **Competitive Requirements:** Simplified rules encourage small business participation and ensure reasonable pricing without extensive bidding.



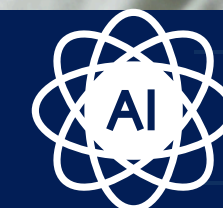




## Relevant FAR

FAR Part 13: Details on Simplified Acquisition Procedures:

- FAR 13.003 – Policy on simplified acquisition procedures
- FAR 13.104 – Promoting competition
- FAR 13.106 – Soliciting competition, evaluation of quotations or offers, and award
- FAR 13.501 – Special documentation requirements

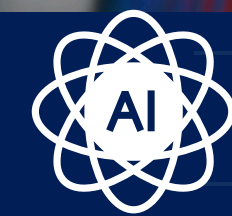




# FacelessImpact Video Solutions by Uply Media, Inc. Pricing

- Training Videos: \$20,000 - \$45,000 per video
- Informative Public Content: \$18,000 - \$40,000 per video
- E-Learning Modules: \$25,000 - \$55,000 per module
- Internal Communications: \$15,000 - \$35,000 per video

Contract Types: Firm-Fixed-Price (FFP), Indefinite Delivery, Indefinite Quantity (IDIQ)

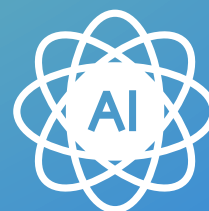




# Why Choose Uply Media, Inc?

## **DISCOVER THE UPLY MEDIA DIFFERENCE:**

Led by U.S. Navy War Veteran and entrepreneur Kyle Ransom, Uply Media, Inc. delivers high-quality, AI-driven digital communication services tailored for federal government agencies. Our "FacelessImpact Video Solutions" ensure clear, compliant, and cost-effective messaging. Choose Uply Media, Inc. for innovative technology, proven expertise, and a commitment to excellence in government communications.





# Contact Us

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