

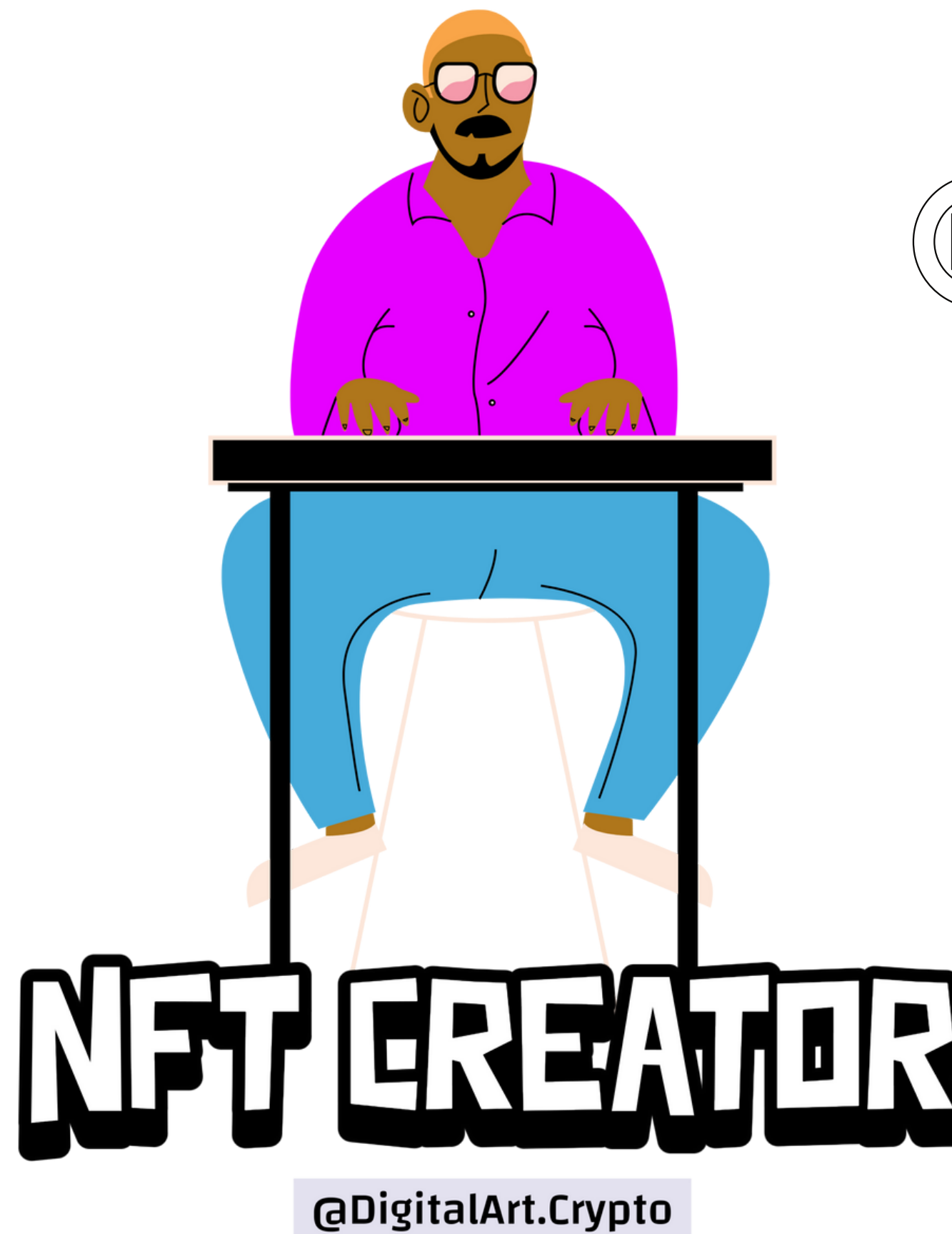
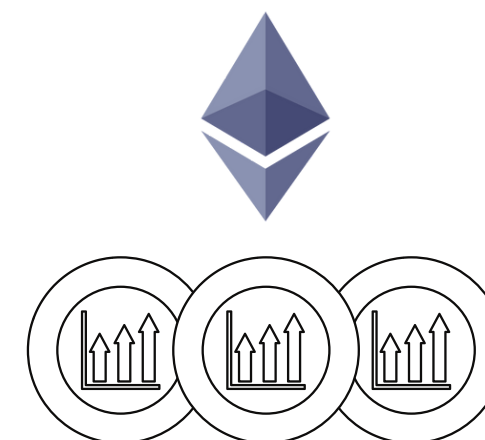
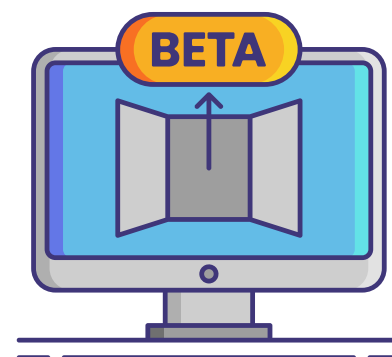


# Introducing DigitalArt.Crypto

World's first Ethereum Blockchain  
Website NFT collectibles  
marketplace built on L2 Polygon  
Mainnet.



DIGITALART.CRYPTO

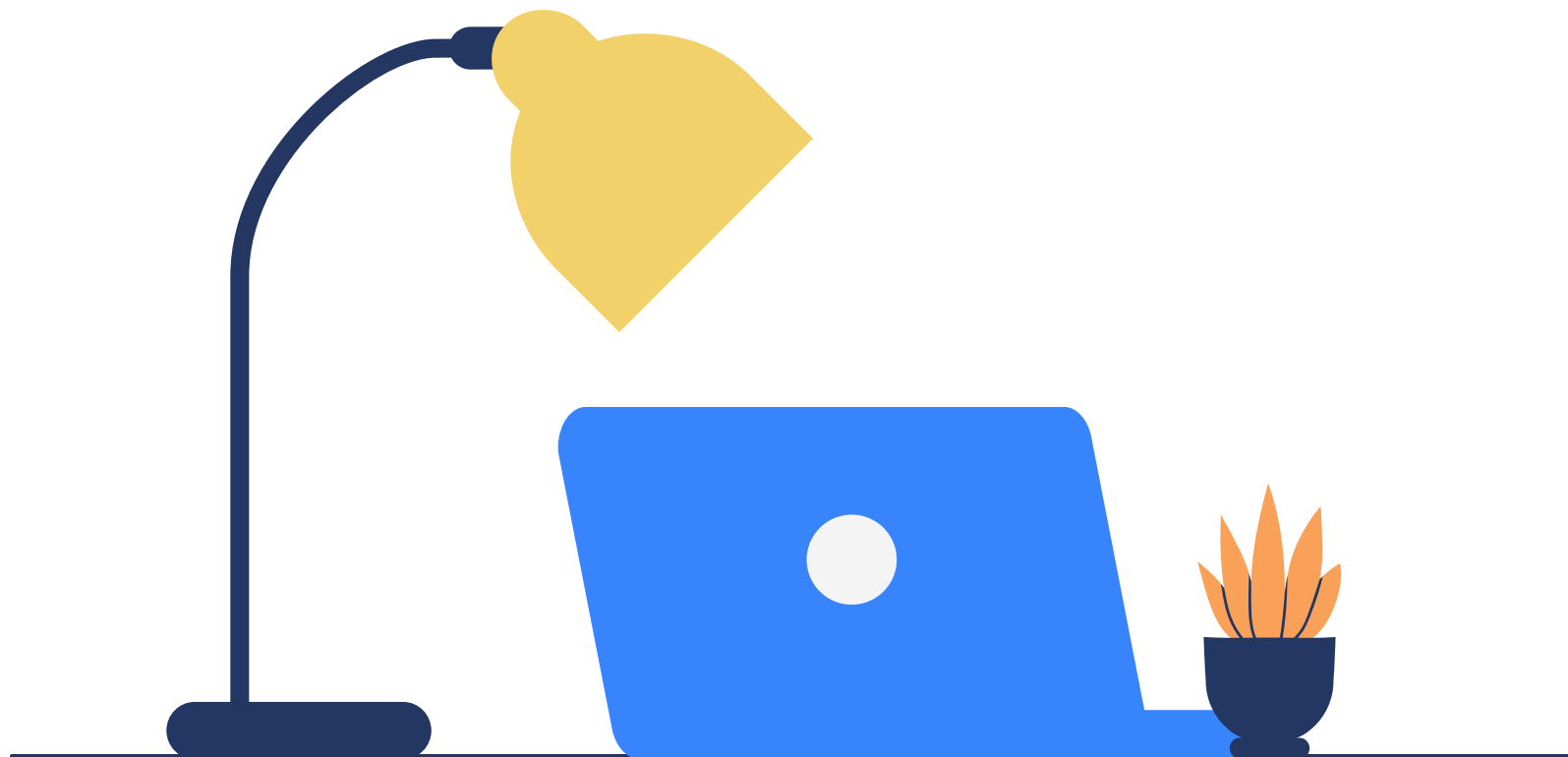


WHITE PAPER

November 22nd, 2021

# Problems

Today, over 50% of the world's assets are owned by less than 1% of the population.



## Only The Rich Can Afford To Invest

Investing is viewed as a solid solution to generate income and faster than having a traditional job.



## Lack Funds To Invest

The majority of people can't afford to invest large amounts of money or can't afford to take investment losses.



## No Entry To Investments

Accessing private markets to own assets remains exclusive and well connected in wealthy circles.

# Solutions

Owing digital assets have the potential to increase in value over time. Driven by a demand from Generation Z, born between 1997 and 2012, who value digital assets as their prized possessions.



**DIGITALART.CRYPTO**

## ✓ NFTs

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NFTs (Non-Fungible Tokens) as unique or scarce digital assets will transform the Internet and underpin new virtual economies.

## ✓ FUTURE

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The future will include managing highly individualized portfolios of NFTs!

## ✓ GEN Z

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By 2026, there will be more Generation Z consumers on earth than any other cohort.

# Demand

Developed to empower the emerging demand for digital art NFTs in 3D art, images, audio, video, and more by niche subject matter and characteristics. With future plans to also include NFTs for decentralized websites and domains. **“Digital investors will be born from the Pandemic.”**



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DigitalArt.Crypto

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## Find, Create, and Sell NFTs

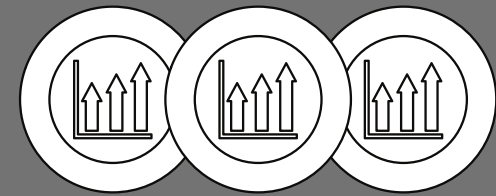
World's First Blockchain Website NFT Collectibles Marketplace on Ethereum's blockchain now available on L2 (layer two) Polygon's blockchain. Operating a developing virtual economy DigitalArt.Crypto Token "DANL" increasing value of NFTs for our community in Web 3.0 and Metaverse among blockchain networks.

[Explore](#)

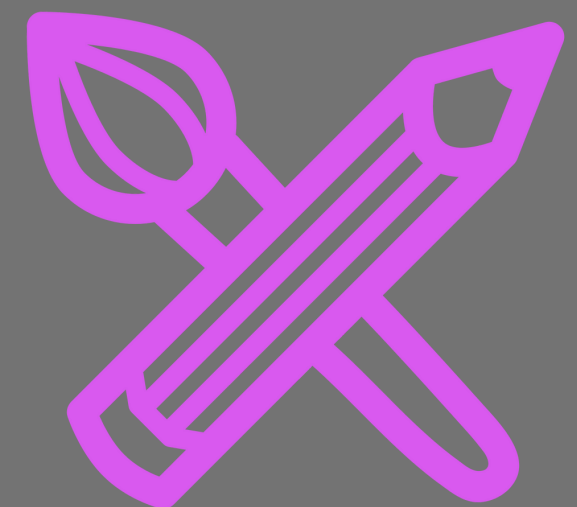
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# DIGITALART.CRYPTO



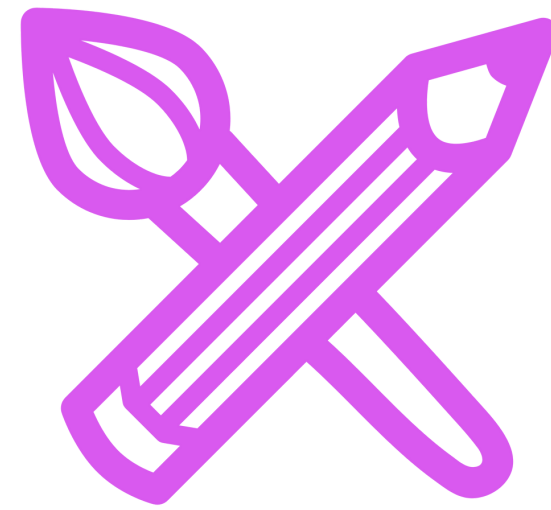
A powerful innovative concept that started from the origin of a Blockchain Domain NFT and the three most popular keywords search topic domain names. These three prominent search keywords by sequence order are “**Digital Art Crypto**” bring a lifestyle experience to the Blockchain ecosystem. **Setting up for premium branding success.** Hosted on a dedicated IPFS (InterPlanetary File System) gateway.



DIGITALART.CRYPTO

# Origin

This is the world's first Blockchain Website NFT collectibles platform marketplace that is totally decentralized. Located on the acclaimed Ethereum Blockchain extension and offers minted value credibility.



DIGITALART.CRYPTO

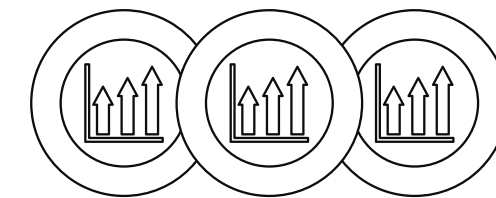


**Blockchain  
Domain NFT  
Launch**

**2019**

**Minted on Ethereum  
Blockchain on  
December 18th, 2019.**

**2019**



**Decentralized NFT  
Platform  
Marketplace  
Developed For  
Beta Launch  
November 22nd,  
2021.**

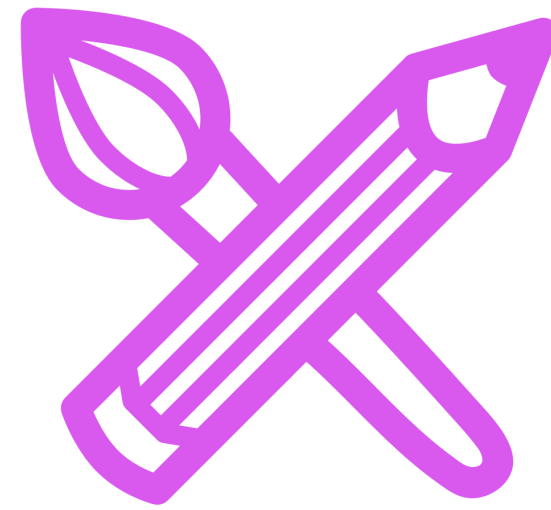
**2021**

**Future plans to  
also include NFTs  
for decentralized  
websites and  
domains in 2022.**



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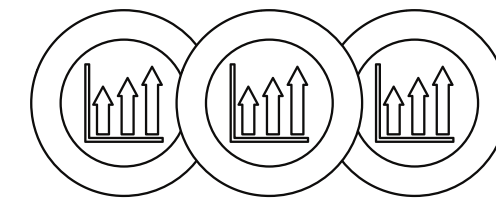
Audit and Verify  
DANL Token

2022



Launch Token Swap  
Of DANL Token

2022



Launch Airdrop

2022

Launch Staking of  
DANL Token  
2022.

# DANL Token

## 01 Real Use

Use to mint, buy, and sell NFTs on DigitalArt.Crypto. The Token will also be available to trade on Quickswap and Stake as well.

## 02 Burn Rate

5% of the total Token supply will be burnt annually to help increase value.

## 03 Secure Token

DANL token has been audited extensively by the Coinscope team to insure that DANL is safe and secure to use.





# Tokenomics

**Total Supply: 200,000,000**

**Presale and Liquidity: 90%**

**Development: 5%**

**Burn Rate: 5% annually**

**Pre Sale:**

**Uply Media Inc: 20%**

**Liquidity: 80%**

**Audit: Pending**

**Contract Address:**

**0x96E4504EB4eF176a587bceD236202ed2ED612b8b**



# Competitor Approach



**DIGITALART.CRYPTO**

## Partner with Emerging NFT Artists

Partner with emerging NFT artists to gain exposure in the marketplace among less big name brands and competition.

## Partner with Essential Brands

Partner with essential brands to add value to increase brand recognition in marketplace.

## Online Marketing

Promote DigitalArt.Crypto/ online through digital marketing, social media, and SEO-optimized content marketing. Build a strong community of supporters on Discord and Reddit. Promote Airdrops of DANL Token.

# Meet the Cofounders



"This is a major contribution to the Blockchain ecosystem, that is in line with our mission to deploy totally authentic decentralized platforms that add value."



**KYLE RANSOM**

Uply Media, Inc Cofounder  
/Chief Executive Officer

"Digital assets ownership through NFTs holds the potential to transform generational wealth."

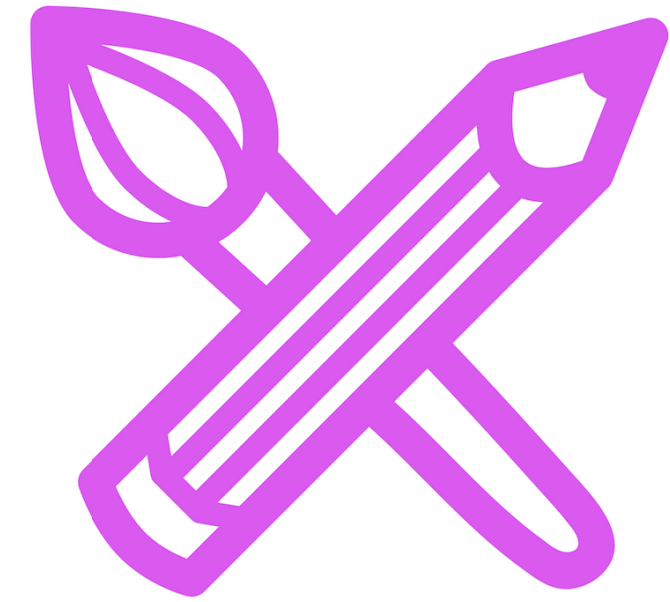


**CR CATAUNYA RANSOM**

Uply Media, Inc Cofounder/  
Chief Marketing Officer

# Future Roadmap

A look at where we plan to go in the next few years.



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**2019 Q2**

DigitalArt.Crypto Was Minted On Ethereum's Blockchain and Blockchain Website NFT Launched.



**2021 Q4**

Completed Beta Testing. Launched On Polygon Mainnet To Mint NFTs. Hosted on Dedicated IPFS.

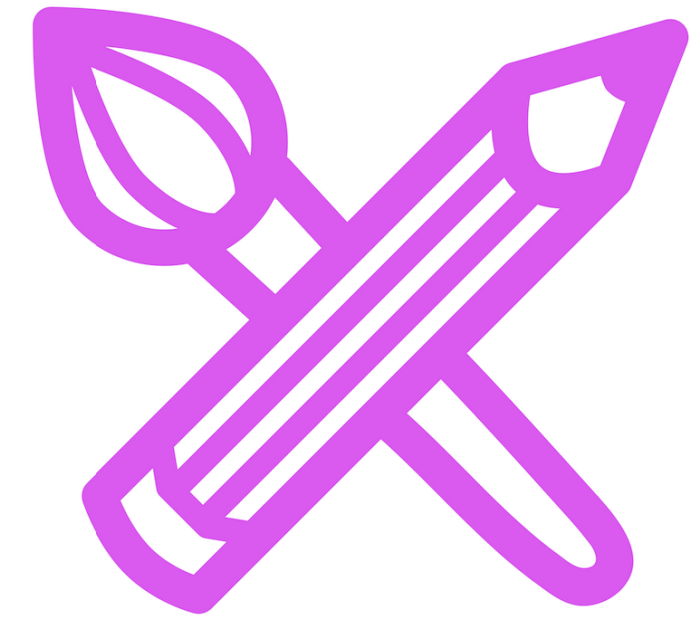


**2022 Q1**

Minted DANL Token. Complete Token Verification and Audit.

# Future Roadmap

A look at where we want to go in the next few years



## 2022 Q1

Listed DANL in DEXs including QuickSwap.  
Launch Alpha Pre-Sale. 

## 2022 Q2

Launch DANL Staking.  
Expand Team Members.

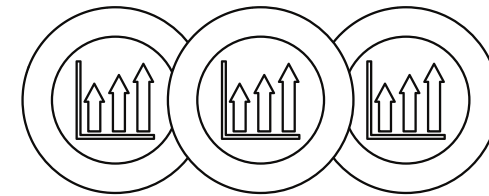
## 2022 Q3

Mainstream DANL Token Listings.





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