



Introducing SportsBets.Zil



Motto: Build, Play, Win

White Paper 8/25/2019

Introduction

SportsBets.zil will offer a Blockchain trust platform solution for sports bets. Through the permanent record of a verifiable and unchangeable transaction ledger. Having the ability to also accept cryptocurrencies by replacing long cryptocurrency addresses with “**SportsBets.Zil**” for placing bets among a wide variety of sports.

Problem

The Professional and Amateur Sports Protection Act of 1992 (PASPA), effectively outlawed sports betting nationwide, excluding only a few states.

According to the American Gaming Association (AGA), Americans illegally wager more than \$150 billion on sports every year, done through illegal bookmakers and offshore betting sites.

In the \$39 billion licensed sports-books industry, bets in their automated system can mistakenly generate odds on a game. Causing massive wins that companies can't cash or payout or refuse to honor.

There is no one true solution to accept different cryptocurrencies, sent to one secure crypto address to bet on a variety of sports.

Solutions

The Supreme Court on May 14, 2018, struck down PASPA, advancing that each state now can set its own rules for online sports betting unless Congress passes a new law.

**Supreme Court decision in Murray v. NCAA effectively lifts the federal ban on sports betting, states can make their own laws and regulations.*

The legal sports-betting market in the U.S. was worth an estimated \$270 million in 2017 with another \$2.5 billion to \$3 billion in black market betting.

**Eilers & Krejcik Gaming, LLC. research firm.*

\$150 Billion Market Potential

Legalized sports betting eliminates the need for illegal bookmakers and offshore betting sites.

SportsBets.zil will be the leading authority platform for Americans to wager more than \$150 billion in “Sports Bets” through Blockchain technology and demand for accepting cryptocurrencies.

Implementing the use of Blockchain technology, SportsBets.zil provides a solution to offer trust and transparency at the transaction level. This will also eliminate an automated system malfunction and failure. Through the permanent record of a verifiable and unchangeable transaction ledger.

Accepting Crypto Payments

Blockchain technology offers a secure solution for global payment processing to accept cryptographic payments.

Replacing long cryptocurrency addresses with “**SportsBets.Zil**” to accept cryptographic payments in **9 different cryptocurrency options**. Including Bitcoin, Ethereum, Litecoin, Zilliqa, and more options constantly added.

Bitcoin Address



SHARE

1A5GqrNbpo7xwpt1VQVvcA5yzoEcgaFvff

Private Key



SECRET

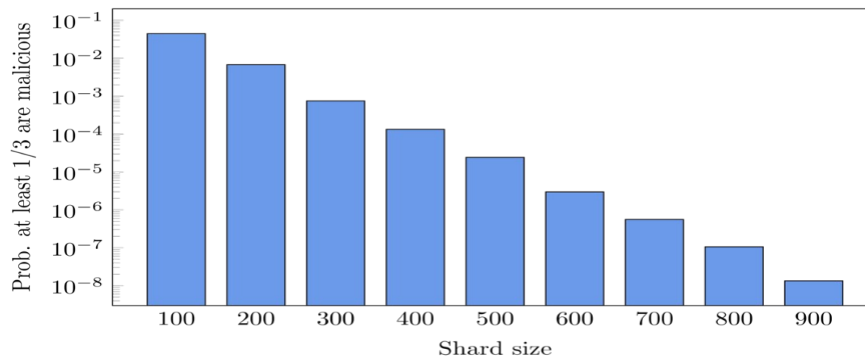
KxSRZnttMtVhe17SX5FhPqWpKAEgMT9T3R6Eferj3sx5frM6obqA

For payment processing, **SportsBets.zil** can handle *Visa level transactions* through sharding, Zilliqa is a contract-enabled platform for payment processing and dApps focused on speed, security, and scalability.

Zilliqa's Blockchain technology is a third-generation platform.

Instead of entering long crypto addresses, sports bets can be **placed to SportsBets.Zil** for sending crypto payments.

Zilliqa enables new solutions to real-world problems with its scalable, secure, high-performance public blockchain platform. It's the first public blockchain platform that implemented sharding and achieved a throughput of 2828 transactions per second in its test net.



This enables new use cases that have high-throughput demands that were not previously possible on legacy public blockchain platforms.

Unstoppable Domains *the service provider of Blockchain Domains extensions for development*, a San Francisco-based company building domains on blockchains. The company is backed by Draper Associates and Boost VC and has received grants from the Ethereum Foundation and the Zilliqa Foundation.

SportsBets.Zil Super Status Fan Crowdsale

A total of 100 million **SportsBets “SBFT” Token** sales reserved exclusively for **Super Status Fans** only. The token is a digital showmanship badge of supreme recognition and influential value in our ecosystem.

As a user, it grants a lifetime and permanent fan recognition on our platform. Only available to early pioneers and true believers in our ecosystem. **Which Super Status Fans will also receive special privileges and bonus rewards in the ecosystem.**

Disclaimer: All Token sales do not constitute a prospectus or tangible offer of any sort and are not intended to constitute an offer of securities or a solicitation for investments in securities in any jurisdiction.

Development Team

Uply Media, Inc is a Blockchain technology media agency, operating from Alpharetta, Georgia, the heart of metro Atlanta's leading technology hub.

From 2014-2018, Uply Media, Inc designed, developed, and created a total of 159 apps under our own publisher license of "Uply Media, Inc" for a total of 159 applications, including 107 for Apple's iOS apps and 52 for Google's Andriod apps.

Capturing over millions of app downloads for Apple's iOS and Google's Andriod available in over 155 countries.

Ranked in the Top 5% for Most Apps and Top 10% for Most Download installs in Google Play Store.

In early 2019, Uply Media, Inc closed our Application publishing licenses with both Apple and Google, to focus on Blockchain technology and decentralized applications.

Review Uply Media, Inc's profile on Owler: <https://www.owler.com/company/uplymedia> and ZoomInfo: <https://www.zoominfo.com/c/uply-media-inc/368190027>

Contact

Uply Media, Inc: Mailing Address: 11877 Douglas Rd Ste 102-223 Alpharetta, GA 30005 Phone: (404) 806-0548 and Email: info@uplymedia.com